



**SYDNEY AUSTRALIA | MARCH 3 - 11 2019**  
**RED CARPET NIGHT / SHOW / WORKSHOPS / MASTERCLASS**

## SPONSORSHIP

Bellydance Evolution explores, celebrates and re-imagines Middle Eastern dance for the 21st century. By fusing bellydance with dance forms more specific to the west, Bellydance Evolution takes you on a spectacular journey that will excite both mainstream audiences and bellydance enthusiasts.

Bellydance Evolution was formed in 2009 and have toured over 20 countries. Known throughout the world as a revolutionary bellydance company, BDE, as it's affectional known is the crème de la crème of bellydance theatre show. Their popularity is massive around the world with their highly visible marketing material.

Bellydance Evolution in Oz is a high profile production. Gaining attention not only from Australian dance enthusiasts, but bellydancers from all over the world. During the event itself, social media platforms will be running hot with constant updates, videos and photographs. Our Media Wall will be a popular background for many of our photographs. This is the perfect "exposure" for your dance school or business.

With your sponsorship support you will enable us to contribute a great deal to the Australian Bellydance community, bringing one of the world's leading bellydance companies down under. Sponsorship contributions help go towards, not only the costly overheads of a project this size, but also help cover the costs of our Outreach Program where the entire cast will be presenting an excerpt of the Fantasm show and giving a dance workshop to women from disadvantaged backgrounds. Travel logistics, AV hire and technicians are some of our expenses.

### \$550 - GOLD SPONSOR

- Prominent logo on all printed marketing material. To include A2 & A3 posters, DL flyers to be placed in Theatre, A5 flyers 1000 copies. Theatre signage outside of the Chatswood Concourse Theatre.
- ½ page ad in the full colour Fantasm – 1001 Nights Theatre show souvenir program
- Cast autographed souvenir program
- Promotion table at Chatswood Concourse Foyer during Fantasm – 1001 Nights show
- Vending / Promotion table at Red Carpet After Party
- Prominent logo on 2.5mtr x 5mtrs Media Wall to be displayed at all events during Bellydance Evolution in Oz such as all workshops, Theatre Show foyer, Red Carpet Night After Party
- Invitation to perform with Live Music or soundtrack at the Red Carpet After Party
- 1 Jillina workshop and 1 BDE Cast Workshop of your choice
- Social media mention (40K fan base world-wide) Facebook, Instagram, Snapchat
- Jillina "to camera" video sponsor mention
- On stage thanks
- 2 x Complimentary tickets to Red Carpet After Party
- Bellydance Evolution's "Alice in Wonderland" USB stick with the full show, soundtrack and souvenir program
- Logo inclusion on our YouTube show reel
- Logo and link inclusion on the high traffic event website [www.bellydanceevolution.com.au](http://www.bellydanceevolution.com.au)
- Logo inclusion on slide show projection during the Red Carpet Night After Party and Social "Meet the Cast"



# BELLYDANCE EVOLUTION

in Oz 2019

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## \$350 - SILVER SPONSOR

- Logo placement on selected printed material to include A2 & A3 posters, DL flyers and A5 flyers. 1000 copies.
- ¼ page ad in the full colour Fantasm – 1001 Nights Theatre Show program
- Logo inclusion on 2.4x 4.8mtrs Media Wall to be displayed at all events during Bellydance Evolution in Oz
- Complimentary souvenir program
- Vending table at Red Carpet After Party
- 2 x Complimentary tickets to Red Carpet After Party
- 1 BDE Cast workshop of your choice
- Social media mention (40K fan base world-wide) Facebook, Instagram, Snapchat
- Logo inclusion on our You-tube show reel
- Logo and link inclusion on the high traffic event website [www.bellydanceevolution.com.au](http://www.bellydanceevolution.com.au)
- Logo inclusion on slide show projection during the Red Carpet Night After Party and Social "Meet the Cast"

## \$220 - BRONZE SPONSOR

- Logo inclusion in souvenir program
- Logo inclusion on 2.4x 4.8mtrs Media Wall to be displayed at all events during Bellydance Evolution in Oz
- Complimentary souvenir program
- Social media mention on Bellydance Evolution in Oz platforms
- Logo inclusion on slide show projection during the Red Carpet Night After Party and Social "Meet the Cast"

## OTHER SPONSORSHIP "BUDGET" OPTIONS

You don't need to be big business in order to advertise with us. We have several affordable options for every type of budget. You can pick and choose and create a package that suits your needs.

Single logo and website listing in the Fantasm souvenir program ..... \$60

Single logo on our massive Media Wall 2.4 x 4.8mtr wall ..... \$80

Jillina "video shout out" ..... \$120

Jillina will plug your business during a 10-14second clip which you can use at your own discretion.

Logo and link on our [www.bellydanceevolution.com.au](http://www.bellydanceevolution.com.au) website ..... \$60

## SOUVERNIR PROGRAM ADVERTISING RATES

1/8 page = \$85  
 ¼ page = \$125  
 ½ page = \$180

Full page ad = \$325  
 Back page ad = \$475